

THE STORY

Our client wanted to increase the number of females in key leadership positions within the organisation. They came to us to help recruit, retain and develop their female talent pipeline.

THE DESIGN CHALLENGE

How to find, grow and keep the female talent pipeline.

CONTACT US

3/256 Adelaide Terrace
Perth, WA

+11614 0305 333

contact@accelus.global
www.accelus.global

WHAT OUR CLIENTS SAY

Accelus

OBJECTIVES

- Increase female representation in key leadership roles
- Increase number of female applications
- Professional development of high potential female talent

APPROACH



- Strengths-based coaching program for high potential female talent. Leveraging talent, increasing performance and growing leadership footprint



- Internal sponsorship program. Identified, coached and facilitated cross functional sponsorship opportunities



**I NEEDED SOMEBODY TO
SEE ME FOR WHO I AM
AND WHAT I CAN
CONTRIBUTE**



Emerging Female Leader

APPROACH



- Talent branding. Leveraging networks, events and social media to increase awareness, highlight successes and attract high potential talent



- Worked to build strengths based performance coaching into management capability

IMPACT

- Increased number of female applicants through increased employee branding
- Increased mobility of female talent transfers
- Increased number of emerging female leaders